



# LOST & FOUND IN Cleveland

**“America has only three cities: New York, San Francisco and New Orleans. Everywhere else is Cleveland.”  
- Tennessee Williams**

Hi and welcome to Lost and Found in Cleveland.

We are so thrilled to help you spotlight this heartwarming, character-driven film with a stellar cast (Martin Sheen, June Squibb, Dennis Haysbert) that speaks to universal themes of memory, connection, and rediscovery.

While it's set in Cleveland, its stories resonate well beyond the city, offering book-club-style discussion potential on nostalgia, community, and what we hold onto in life. By highlighting this independent film with both local color and broad emotional appeal, you can give patrons access to a fresh cultural experience, spark conversation, and support diverse voices in film.

We've developed the Lost & Found in Cleveland marketing kit to help you spread the word about this film while highlighting related reads in Libby!

Happy marketing!

## Film Details

**Film Release Date:** Only in theaters, November 7

**Synopsis:** This holiday season, it's what's inside that counts. LOST & FOUND IN CLEVELAND is a look at the American Dream set in "the best location in the nation" – a slice of life set over a 24-hour period that follows the personal odysseys of five very different people, whose lives intertwine when America's favorite televised antiques appraisal show comes to Cleveland.

### Talking Points

- The film appeals to all generations, and there is a character for every viewer to embrace.
- As the American Dream evolves with each generation, the story embodies a natural balance and sincerity that resonates deeply with audiences. The underlying theme is hope.
- Like A Christmas Story - also shot in Cleveland - Lost & Found in Cleveland is poised to become a perennial seasonal favorite.
- With its central "Antiques Roadshow" inspired thread, the story celebrates the objects that tether us to our loved ones, while filled with the heart, hope and eternal Midwestern Optimism that the film - and a trip to Cleveland - can provide.

### Social Handles:

- Instagram: <https://www.instagram.com/lostandfoundincleveland/>
- Facebook: <https://www.facebook.com/profile.php?id=61579951274412>
- YouTube: <https://www.youtube.com/@LostandFoundinCleveland>

### Hashtags:

- #LostAndFoundInCleveland
- #LostAndFoundInCLE

**Trailer:** [https://www.youtube.com/watch?v=miAPJ9\\_5HIE](https://www.youtube.com/watch?v=miAPJ9_5HIE)

**Landing Page:** <https://pages.libbylife.com/LostandFoundinCLE>

## Available Assets

- Facebook Post Image: 1080x566
- Instagram Post Image: 1012x1350
- X Image: 720x1280
- LinkedIn Post Image: 1200x627
- Print Flyer: 8.5x11
- Print Poster: 11x17
- Film Stills

## Create a Curated Collection

The film spotlight is great to pair with a curated collection of readalikes in Libby. To do this simply create a curated collection in Marketplace. See directions [here](#), with readalike titles that we have curated for you already [here](#).

## Suggested Copy

Below you will find suggested social media, newsletter and website copy you can use to promote the film and the accompanied reading list in Libby. Please feel free to reword the copy to fit your own voice and audience. Please be sure to include #LostAndFoundInCleveland and tag @LostAndFoundInCleveland in all social media posts.

### Suggested post copy:

This holiday season, the best surprises are on the inside 🎁✨  
@LostAndFoundInCleveland hits theaters November 7—then keep the magic going with these must-read readalikes! #LostAndFoundInCleveland

### Suggested post copy:

Lights, laughter, and love, @LostAndFoundInCleveland shines on the big screen November 7! Keep the credits rolling with these perfect readalikes. #LostAndFoundInCleveland

### Suggested post copy:

This holiday season, unwrap a story that's all heart ❤️ @LostAndFoundInCleveland arrives in theaters November 7! Curl up after the movie with these feel-good readalikes. #LostAndFoundInCleveland